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General remark concerning horizontal standardization within services

The Association of Private Care Providers is also a member of the Confederation of Swedish Enterprise and co-operates with six other employer associations, all representing various service companies and focusing on key issues in each industry.

In working with standardization stakeholders are given the chance to contribute and put resources into the process. This working method was applicable in the industrialization period and when working within thematic areas of competence. You could easily gather experts in certain areas of expertise often people who know each other and that work together in other projects. And the result of the work was predictable and well anchored.

When talking about horizontal standards this is more a question of people with different knowledge's gathering, with specific points of interest or political positions. This makes this type of standardization work on the first hand more questionable and on the other hand more difficult. Since it easily can be questioned what mandate these participants have and if they represent the appropriate knowledge. It is also a very the costly process for the interested parties.

To take The Association of Private Care Providers/Vårdföretagarna, into account when discussing standardization questions is very important in relation to innovation, global competitiveness and value creation.

Stockholm, Sweden, October 15 2014

Rikard Johansson

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